



## LONDON 2012 PARALYMPIC ACCREDITATION EXPRESSION OF INTEREST

Members of both the print and electronic media wishing to attend and report on the 2012 Paralympic Games in London are requested to register their names (and organisations) with SASCOG, South Africa's Olympic governing body.

In order to facilitate accreditation for a limited number of national media allocations, an accurate estimate of numbers needs to be established.

Media are asked to contact Kim Schonfeldt at Highbury Safika Media, SASCOG's official media partner, to signal their intentions of covering the 2012 Paralympics.

All media accreditation has to be done through SASCOG. Failure to follow this process will result in no accreditation being granted or considered.

Media need to notify HSM of their intention to attend the Games by **no later than Tuesday 31<sup>st</sup> January 2012.**

Please contact Kim at [kims@hsm.co.za](mailto:kims@hsm.co.za) or 021 416-0141

