

July 2011

CGA Newsletter



The 23rd July 2011, saw Glasgow 2014 celebrate our '3 Years To Go' mark until the Opening Ceremony of the XX Commonwealth Games. With a current full-time staff of 65, the Organising Committee is well placed to deliver on our commitment of an outstanding athlete centred, sport focused Commonwealth Games.

Since we last reported to you formally, at the 2010 CGF General Assembly in Delhi, Glasgow 2014 has embraced our role being the official host for the next Commonwealth Games. The team is growing rapidly, with most recent appointments being made in Accommodation, Accreditation, Catering, Cleaning & Waste, Transport, Queens Baton Relay, Sport, Technology, Village Operations, Venue Overlay, Marketing and Sponsorship to name but a few.

We have hosted our first CGA Visits, excellent progress is being made at new-build venues, and key transport links are being completed. Public support for the Games is still very strong as evidenced through our Commonwealth Day 'Sport Your Trainers' Campaign and most recent 3 Years To Go celebrations at Glasgow's Merchant City Festival.

Our very best wishes go to your Youth teams as they make their final preparations for the Commonwealth Youth Games in the Isle of Man in September, we look forward to seeing you all there. I will be in attendance at the London 2012 Olympic and Paralympic Games Chefs de Mission Seminar in August, so for those of you attending, I look forward to catching up with you then. In the meantime, as always, please don't hesitate to be in touch if you need anything from us.

Kate



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Construction begins on Games Village

Site remediation work on the 35 hectare site began in August 2009 and was completed at the end of September 2010. Commonwealth Games Village Developer, City Legacy took possession of the site in October 2010, and work has now begun to build the first phase of the housing development which will provide accommodation and facilities for our athletes and team officials. Foundation preparation work is progressing and City Legacy continues work to clear, cut and fill across the site in preparation for housing foundations.

The Organising Committee continues to work very closely with Glasgow City Council and City Legacy to develop the Games mode masterplan. On the 22nd June, Kostas Zafeiropoulos commenced working at the OC as Head of Village Operations. Kostas will work very closely with the Village Development/Overlay and CGA Relations teams to ensure we meet the needs of the athletes and team officials that will call it home during the XX Commonwealth Games.



NEW NISA/VELODROME SITE WITH GAMES VILLAGE SITE IMMEDIATELY BEHIND



FOUNDATION WORKS UNDERWAY ON GAMES VILLAGE SITE



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CGA Visits



This year has seen visits so far from six CGAs to Glasgow. In March, the Australian Commonwealth Games Association visited Glasgow on an initial planning visit. And in May, CGAs from Canada, England, New Zealand, Scotland and Wales visited the Organising Committee (left).

These visits set the tone for what we hope will be an open, honest dialogue and sharing of information between the OC and all CGAs participating in the Games. We look forward to many more visits from CGAs over the course of the next three years, and with that I attach to this document for your reference our CGA Visit Guidelines. Please don't hesitate to contact me if you have any questions or would like to discuss these further.

Competition Venues	
Venue	Sport
East End	
Celtic Park	Opening Ceremony
Glasgow Green Hockey Centre	Hockey
National Indoor Sports Arena	Badminton
Sir Chris Hoy Velodrome	Cycling - Track
Tollcross Aquatics Centre	Swimming
West End	
Clyde Auditorium	Weightlifting
Kelvingrove Lawn Bowls Centre	Lawn Bowls
Scotstoun Sports Campus	Squash & Table Tennis
Scottish Exhibition + Conference Centre	Boxing, Gymnastics, Netball, Judo & Wrestling
Scottish National Arena	Gymnastics & Netball
South Side	
Cathkin Braes Country Park	Mountain Bike
Hampden Park Stadium	Athletics & Closing Ceremony
Ibrox Stadium	Rugby Sevens
Satellite Venues	
Barry Buddon Shooting Centre	Shooting
Royal Commonwealth Pool	Diving
Strathclyde Country Park	Triathlon



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Our SPORT team so far



Greg Warnecke is our Head of Sport. He has been in post since August 2010, and is responsible for the delivery of all Sport aspects of the Games (sport competition, sport services, sport equipment, medical, anti doping, sport entries, publications etc.). Greg comes to us from Melbourne, Australia and is incredibly passionate about all things sport!



Vicky Strange is our Head of Sport Competition. She has been in post since June 2011, and is responsible for delivering the competition elements of our 17 sports. Vicky is a very proud Scot, coming to us most recently from Commonwealth Games Scotland, where she was the General Team Manager for Team Scotland at the Delhi 2010 Commonwealth Games.

The Sport team are very excited about the recent launch of the Games pictograms which you should all now have received. They are attached to this document again for your reference.

Athletes Advisory Committee

The Athletes' Advisory Committee (AAC) for the Glasgow 2014 Commonwealth Games has recently appointed three new members to broaden its expertise.

The AAC, which now has eight members, is made up of current Scottish athletes who are aiming to compete at Glasgow 2014, and former Scottish athletes who have a vast experience in competing at Commonwealth, Olympic and Paralympic Games. The CGF Executive Board Athlete Representative also sits on this Committee ex-officio.

The AAC is Chaired by former Scottish international hockey player **Rhona Simpson**, who competed in three Commonwealth Games (1998, 2002 and 2006) and twice represented Great Britain at the Summer Olympics (1996 and 2000).

Offering advice over the next three years to the Glasgow 2014 Board and Organising Committee (OC), the AAC will be responsible for providing an athlete perspective for the Games and will play a crucial advisory role in relation to Games planning. The AAC will become a key component in supporting the OC achieve its vision of a truly athlete centred and sport focused Games.



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Glasgow 2014 Tartan

What would a Games be in Scotland without an official Games Tartan?! - Primary and secondary school pupils across Scotland are being offered a once in a lifetime opportunity to design the official tartan for the Glasgow 2014 Commonwealth Games. The competition is being run in conjunction with Learning and Teaching Scotland, and final entries were submitted by the 17th June. The winning tartan is likely to enjoy a high profile during Glasgow 2014 and is likely to be featured in specific branding, merchandise and ceremonies.

We're looking for designs that reflect the values of the Commonwealth Games movement, of Glasgow 2014 and, of course, Scotland, and are very much looking forward to seeing the entries and ideas that are generated from the competition across the country. The winning tartan from each school will be shortlisted and then judged by a panel before the chosen design is developed into the final tartan by Highland company Gaelic Themes.

New Games Headquarters

In October this year, the OC will be moving from its current base in George Square to fully refurbished premises in Albion Street in the Merchant City. This building will be the OC's home right through to and immediately following the Games. The building is owned by City Property and the refurbishment works are being undertaken by City Building. As part of the legacy created by the Games, 100 apprentices will work on the refurbishment project as part of the Commonwealth Apprenticeship Initiative. This redevelopment will make a significant contribution to the Council's regeneration of the Merchant City area.





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BBC Domestic Rights Holder

Glasgow 2014 has appointed the BBC as the Domestic Broadcast Rights Holder for the XX Commonwealth Games.

The BBC investment in Glasgow 2014 reflects the importance of the Games to all of the nations and territories within the UK and offers the Organising Committee an unparalleled platform for the promotion of the Games to the widest possible UK audience.

The BBC Network offers coverage of the Glasgow 2014 Commonwealth Games through the BBC One and BBC Two television networks, news coverage across the BBC Radio and TV networks (including Radio 5 Live and Sports Extra; and BBC Scotland), red button interactive and/or IPTV services, the BBC Sport website and international promotion of the Games through BBC World News and the BBC World Service.

In addition, it is expected that the BBC's Nations and Regions sport and news teams for television, radio and online will generate considerable additional interest by focusing on the performance of local competitors in those parts of the British Isles which compete at the Games as separate teams.

The BBC has a long association with the Commonwealth Games which dates back to the first British Empire and Commonwealth Games in 1954, and the organisation will bring unrivalled experience of covering major multi-sport Games. Glasgow 2014 anticipates significant benefits from this experience in relation to shaping the host broadcast production of the Games, to ensure the highest quality output is achieved.



GLASGOW 2014 STAFF CELEBRATE '3 YEARS TO GO'



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Digital Game



A competition has been run for budding computer games designers and schools to devise a digital game for the Glasgow 2014 Commonwealth Games. The competition was open to all students studying in Scotland and will see both the winner and runner up take home a cash prize of £2014.

In addition, the competition winner will be given a unique opportunity to work with Dundee games development

firm to transform their concept into a working game. The competition sought a digital game concept which reflected the ideals of the CGF – Humanity, Destiny and Equality – and the character of the Glasgow 2014 brand – living life to the full, endeavour, responsibility, stylish, genuine and fun.

The competition winner and their winning concept will be unveiled soon this year when the game will be free-to-play on the official Glasgow 2014 website.

How well do you know Glasgow?!

Here are a few fun facts that you may not have realised about Glasgow:

John Logie Baird, inventor of television, transmitted the first

long distance TV pictures from a room in the Central Hotel, Glasgow.

The Cunard Shipping Line was founded in Glasgow and that the liners Queen Mary, Queen Elizabeth, QE2 and the Royal Yacht Britannia were all built on the River Clyde at Clydebank.

Glaswegians enjoy a bit of retail therapy and the city has cemented its reputation for offering the UK's best shopping outside London, from the Italian Centre in the Merchant City, to the exclusive, designer label parade of Ingram Street, right through to the delicatessens and boutique shops of the fashionable West End, where the weary and shopped-out drag a chair onto the Ashton and Cresswell Lane cobbles at one of the countless bars and cafes.

Keeping the Media in your territory updated

The Media Team of the Glasgow 2014 Organising Committee would like to ensure that all media contacts/outlets most important to you are receiving valuable updates and releases on our preparations for the Games.

If you would like us to ensure they are added to the distribution list for key media releases on the 2014 Games, please send me a list of contacts (including email addresses) from your region that you wish to be added to our media distribution list. Please also confirm if you would like to be added to this list.

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1090 Days to Go!